



Michelle Slade
Founder & Chief Strategist, C⁴ Consulting



Motivated by a childhood marked with overcoming disadvantages and risk factors including domestic violence, drug abuse in the home and poverty, Michelle knew from a very early age that education was a powerful equalizer and that her purpose in life was to “make a difference.” With this recognition, she strove to become the first in her family to graduate from high school and college. Michelle achieved these goals by working multiple jobs, developing her leadership skills through co-curricular activities, and earning scholarships during high school to put herself through college. Once enrolled at the University of Southern Mississippi (USM), she excelled in both Academic and Student Affairs. Michelle actively volunteered for many causes and served in various leadership roles such as Resident Assistant, President of the Program for Assistance, Counseling, Education & Resources for Students, Union Board President and Southern Style New Student Orientation Leader while handling the additional academic rigor expected of Honors College students. Michelle was inducted into USM’s Hall of Fame and graduated with Honors in 1995, earning a B.S. in Social and Rehabilitation Services.

Michelle began her professional career in 1995 as a Founding Staff Member with the Service Learning Institute at California State University Monterey Bay (CSUMB). She worked for over six years: developing and directing a nationally recognized model service learning leadership development program; fostering and coordinating strategic partnerships between faculty, community organizations and students; and teaching a required lower division service learning course: SL 200 - Introduction to Service in Multicultural Communities, Middle & High School Outreach.

Acting on a desire to support the success of youth from disadvantaging circumstances earlier in the educational pipeline, Michelle left CSUMB to serve as the Program Director with The Pathways Foundation. She provided mentoring, coaching and independent living skills training for youth ages 17 to 22 years old aging out of foster care and other supports to make a successful transition to young adulthood. Additionally, she established grant-making guidelines so the Foundation could leverage existing organizations to increase services for this special group of youth.

In 2002, Michelle joined the Boys & Girls Clubs of Monterey County (BGCMC) to work even further “upstream” with youth ages 6 to 18 years old. She began her BGCMC career as the Education Specialist and was quickly promoted to Program Director and most recently served for over seven years as the Vice President. Michelle provided strong leadership to ensure BGCMC’s mentoring and youth development services helped Club youth succeed. Her key areas of responsibility included: managing strategic impact; leading a high-performing Senior Management team; developing and implementing award-winning, effective youth development programming; fostering strategic partnerships across sectors; and raising funds via grants, events, individual investors and corporate sponsors.

She departed from BGCMC in July 2013 to launch C⁴ Consulting. Drawing from over 20 years of turning innovative ideas into action for the greater good, Michelle is excited to work with veteran and emerging community leaders, groups and organizations working toward social justice by providing strategic consulting and coaching services to accelerate their ability to achieve their Missions.

As further testament to her contribution as a force for the greater good, Michelle was recognized as one of Monterey County’s Outstanding Women for her work and volunteerism supporting the success of women and children. Highlights of her community service include serving as a Big Sister with Big Brothers & Big Sisters and a Pioneer Mentor with Girls, Inc. - ECHO Program at Seaside High School. Additionally, she has drawn from her personal cancer journey to create resources for addressing the unique needs and interests of young women surviving cancer, which include co-founding Monarch C.A.R.E.S. and most recently launching Mariposa MoXie. Beyond her community work and service, Michelle enjoys life with her husband Peter (her sweetheart since junior high) and their son Aiden (9 years-old and the center of her soul) and their English Bulldog Merlin (who could win any “loudest snorer” contest hands-down).

Michelle Slade

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C⁴ CONSULTING
ACTIVATING TALENT. IGNITING RESULTS.

SUMMARY OF QUALIFICATIONS:

- 20+ years experience and expertise providing Senior to Executive-level Leadership in Monterey County in the non-profit and higher education fields with track record of achieving results, including establishing effective model award-winning programs that foster youth success, healthier families and more just communities.
- Creative, self-starter and problem-solver with proven ability to:
 - Drive change and achieve results through strategic planning, program development, implementation impact management, and continuous renewal work in start-up, dynamic and demanding environments;
 - Cultivate and steward strategic partnerships and networks within and across key stakeholder groups, including non-profits, businesses, donors/investors, K-12 and higher education, and government entities;
 - Develop and manage high performing, multicultural employees and teams; and
 - Raise funds through grants, special events, investor cultivation and stewardship, marketing and public relations.
- Effective, diplomatic and inspiring communicator with:
 - Excellent written, verbal and presentation skills; and
 - Culturally competent interpersonal and facilitation skills.

KEY PROFESSIONAL ACHIEVEMENTS:

- Led effective strategic organizational growth in reach and impact for Boys & Girls Clubs of Monterey County resulting in more youth served and with greater measurable outcomes including academic success, college readiness and leadership development while advancing institutionalization and funding of outcome-driven services and strategic partnerships during economically turbulent times; and
- Collaboratively pioneered institutionalization of Service Learning at California State University Monterey Bay which continues to be regarded as one of the best service learning programs in higher education and noted for cultivating Alumni who continue their civic engagement and social justice work beyond their University years.

HIGHLIGHTS OF RELEVANT PROFESSIONAL EXPERIENCE:

C⁴ Consulting (sole-proprietorship, launched August 2013)

Founder & Chief Strategist - August 2013 to present

- Deliver strategic consulting & coaching to aid social change leaders, agents, groups & organizations in accelerating their ability to achieve the results that matter most in accomplishing their Missions;
- Core Services: Strategy & Ideation (Strategic Planning, Impact & Talent Management, Program Development & Evaluation, Fundraising), Facilitation, Training, Coaching, Motivational Speaking; and
- Current Clients include: California State University Channel Islands - University Experience Associate Program (leadership development, facilitation & training), Monterey County Office of Education - Project Foster Youth Influencing (leadership development, facilitation & training) and City of Gonzales - Four Cities for Peace (program evaluation, public awareness campaign).

Boys & Girls Clubs of Monterey County (multi-site, nonprofit youth development agency with \$3.5 million annual operating budget)

Vice President, Impact Advancement - August 2010 to present

Vice President, Program Development & Services - July 2005 to August 2010

Program Services Director - August 2003 to July 2005

Education Supervisor - October 2002 to August 2003

- Led growth in reach and impact of youth development services and operations through strategic planning, infrastructure building and program implementation, development and stewardship of strategic community partnerships, resource development, and wise use of human resources, physical plant and financial resources;
- Led and managed high-performing, Mission-driven five person Senior Management Team during period marked with tremendous organizational change and growth in a financially challenging environment;
- Partnered with CEO/President to drive effective: strategic planning, positioning and alliance building; community, public and governmental relations; and resource development;
- Wrote and managed grants (average annual portfolio of \$400,000 to \$500,000), impact reports, talking points, case statements and other content needed for impact management, resource development, marketing and public relations;
- Developed and facilitated professional development and training opportunities for staff to increase their knowledge, understanding and skills as youth development professionals; and
- Mentored youth and served as Executive liaison for families.

Pathways Foundation/Howard and Karin Evans Family Foundation (local family foundation which launched program to assist youth ages 17-22 in making a successful transition to independent living)

Program Director & Counselor - July 2001 to August 2002

- Developed and implemented services for newly established program of local family foundation, including creating curriculum and program frameworks based on best practices;
- Cultivated community partnerships and established referral process;
- Counseled and mentored youth related to their personal, educational and career development; and
- Created request for proposals for community agencies to seek funding to continue programmatic vision of the Foundation.

Service Learning Institute, California State University Monterey Bay (academic affairs resource center ensuring successful service learning pedagogy delivery and community partnerships for comprehensive state university)

Acting Assistant Director - January '01 to July '01

Coordinator of Student Leadership in Service Learning - February 2000 to January 2001

Coordinator of Faculty Support & Student Leadership - August 1996 to February 2000

Coordinator of Student Volunteer Programs & Database Research - August 1995 to August 1996

- Drove institutionalization of service learning with primary responsibilities from infrastructure and curriculum development to implementation/facilitation, management and continuous renewal of: Student leadership and faculty/community partner co-teaching program, including obtaining and managing Americorps Program;
- Faculty development;
- Cultivation of mutually beneficial, outcome-driven community partnerships;
- Contributed to the advancement of service learning as a profession and field of study via networking and presenting at regional, state and national conferences. Examples include:

- Affiliate Faculty, Corporation for National Service National Service Leadership Institute.
- Presenter, Pre-Conference Workshop on Student Leadership in Service Learning, Western Regional Campus Compact Continuums of Service Conference, Seattle, Washington (February 2000);
- Co-Chair, Filling the Void: Authentically Addressing Issues of Diversity and Multiculturalism in Service Learning, Workgroup for the California State University system (1999);
- Co-Presenter, Exploring Identity, Power and Privilege Through Critical Service-Learning Pedagogy, 2nd Annual California Campus Compact Continuums of Service Regional Conference (March 1999);
- Panel Moderator, Working with Faculty, California Campus Compact Gathering of Service and Service Learning Program Directors, Coordinators and Staff in the Western States (March 1999);
- Presenter, Getting to Know the Service Learning Institute & Key Challenges of Institutionalization of Community Service Learning, CSU System-wide Colloquium on Service Learning (November 1998);
- Presenter, Music As a Tool for Reflection, Campus Outreach Opportunity League National Conference on Community Service Learning (March 1998 & March 1997);
- Panelist, Arts & Service, Campus Outreach Opportunity League National Conference on Community Service Learning (March 1998); and
- Presenter, Student Leadership in Service Learning, National Society for Experiential Education National Conference (October 1996).

Service Learning Institute, California State University Monterey Bay (academic affairs resource center ensuring successful service learning pedagogy delivery and community partnerships for comprehensive state university; SL 200S fulfills lower division university community participation learning requirement)

Instructor, SL 200 – Introduction to Service in Multicultural Communities – Spring 2001

- Developed and facilitated community service learning curriculum and partnerships, creating the Middle and High School Outreach section of this required lower-division service learning course; and
- Assisted in developing outcomes and assessments for the core Community Participation University Learning Requirement.

COMPLETE EMPLOYMENT HISTORY:

- October 2002 to July 2013 - ***Vice President, Program Director, Education Supervisor***, Boys & Girls Clubs of Monterey County
- July 2002 to August 2003- ***Program Director, Pathways Foundation***
- August '95 to July '02 - ***Acting Assistant Director, Coordinator of Student Leadership & Faculty Support, Faculty***, Service Learning Institute, California State University Monterey Bay
- May 1995 to August 1995 - ***Intern***, Service Learning Institute, California State University Monterey Bay
- May 1995 to August 1995 - ***Intern***, Community Human Services Counseling Center, Monterey, CA
- January 1995 to May 1995 - ***Program Assistant***, Volunteer Resource Center, University of Southern Mississippi, Hattiesburg, MS
- March '94 to May '95 - ***Student Director***, Program of Assistance, Counseling, Education & Resources for Students, University of Southern Mississippi, Hattiesburg, MS
- January '93 to December '94 - ***Office Assistant***, Union & Student Activities, University of Southern Mississippi, Hattiesburg, MS
- November '93 to November '94 - ***University Host***, Southern Style, Office of Recruitment, University of Southern Mississippi, Hattiesburg, MS
- August '93 to May '94 - ***Resident Assistant***, Office of Residence Life, University of Southern Mississippi, Hattiesburg, MS
- October '93 to December '93 - ***Annual Fund-raiser***, Foundation Office, University of Southern Mississippi, Hattiesburg, MS
- May '93 to August '93 - ***Summer Camp Counselor***, Family YMCA, Long Beach, MS
- March '91 to May '93 - ***Sales Associate***, Lee Tracy Shoes & Apparel, Biloxi, MS
- August '91 to June '92 - ***Student Intern***, Mississippi Power Company, Gulfport, MS
- November '89 to February '91 - ***Sales Associate***, The Limited, Biloxi, MS

FORMAL EDUCATION:

- ***Bachelor of Science Degree in Social and Rehabilitation Services with High Honors*** - the University of Southern Mississippi, Hattiesburg, MS; Hall of Fame Inductee.
- ***Advanced Leadership Program Certificate*** - School of Executive Leadership in partnership with the University of Michigan's Ross School of Business & The Boys & Girls Clubs of America Leadership University.
- ***Advanced Studies*** (no degree) - Masters in Education Program, California State University Monterey.
- ***Various Certificates*** related to Leadership, Management and Human Resources, e.g.,: Managing Change; Preventing Sexual Harassment in the Work Place; Cultural Competency at Work - Leveraging Diversity for Results; The Exceptional Manager Certificate Program; Littler Mendelson Higher Education Management Development Workshop, etc.
- ***Leader Facilitator School*** - National Service Leadership Institute, Corporation for National & Community Service
- ***Graduate*** - Woodhull Institute, Youth Women's Ethical Leadership
- ***Graduate*** - Leadership Salinas Valley, Salinas Chamber of Commerce
- ***Diploma*** - Harrison Central High School, Gulfport, MS;

RECOGNITION & COMMUNITY SERVICE ACTIVITIES:

- ***Outstanding Woman of Monterey County*** recognition by Monterey Commission on Status of Women, Monterey County Board of Supervisors, City of Seaside and City of Pacific Grove
- ***Founder***, Mariposa MoXie!
- ***Member***, Steering Committee - Community Alliance for Safety & Peace
- ***Member***, Collaborative for Salinas Youth
- ***Co-Founder***, Monarch C.A.R.E.S.
- ***Mentor***, Pay It Forward Program – California State University, Monterey Bay
- ***Mentor***, Be Great: Graduate – Boys & Girls Clubs of Monterey County
- ***Fundraiser/Participant***, Susan G. Komen 3-Day for the Cure
- ***Hall of Fame Inductee***, University of Southern Mississippi
- ***Hall of Fame Inductee***, Harrison Central High School